

ABSTRACT

- A reputation/trust service provides reputation information to requesting clients.
- 5 The reputation/trust service may obtain remuneration in response to providing the reputation data. The reputation/trust service may be automated and may support on-line access via a network, such as a computer network or a telecommunications network.
- The reputation/trust service is especially well adapted for use on the Internet. The reputation/trust service may provide reputation information for various types of parties, including but not limited to persons, groups of persons, organizations and companies.
- 10 Reputation data may be held for multiple traits of any given party. Reputation data may be updated and validated on an ongoing basis.